

Instructions and information (please read carefully beforehand):

- This test consists of four short "**complete-the-word**" texts.
- We recommend that you **first fill in the gaps** in this document (either in a printed copy or in the PDF document if your software allows for that) and take your time thinking about problematic solutions **before you open the document with the solutions**.
- There is only this one set of demo texts.
- When completing the words, please bear the following in mind: As a rule, **half of the word is missing**. A word with six letters such as "window" (6 letters) will appear as "win___" (3 letters). If a word has an **odd number of letters**, then the **longer half is missing**, i.e. "telephone" (9 letters) would appear as "tele_____" (4 letters). This occasionally excludes solutions that might fit grammatically and semantically, but are too long or too short. In contracted forms the apostrophe counts as a character, so "wouldn't" will be given as "woul_____".
- There are 100 incomplete words. Therefore the maximum number of points is 100.
- The format of the 'real' test will be the same, just that you will be filling in the gaps on a computer in our media lab. In order to fill in the gaps, you will need to click on them with the mouse, or use the TAB key in order to get from gap to gap faster. **You will have 25 minutes for the whole test** (4 texts, like here).

Subsidized Living in the City

A housing crisis, due to a lack of space and high rents, is an inevitable issue for a lot of modern cities, no matter the country. There is no shortage of people wanting to move to the city but there is less and less availability. Vienna has tr_____ to com_____ these iss_____ with "lux_____ affordable t_____ everyone". Resi_____ of t_____ Alt Erlaa buil_____ complex i_____ Vienna's 23rd district p_____ about 1,000€ p_____ month f_____ their apart_____ with gree_____, lots o_____ natural li_____, and a_____ active comm_____. The buil_____ are surro_____ by walk_____ and playg_____. The inte_____ boasts var_____ clubs f_____ communal activities and there are two free pool areas for residents: one inside and one on the rooftop of every tower. Vienna has subsidized buildings like this one all over the city and has seen great success with them.

E-Sports

For a few years now, E-Sports have seen a rise in popularity alongside traditional sports but are still frowned upon by many people. This is despite the fact that they've been spilling over into the mainstream more and more. The drafts for specific E-Sports leagues don't differ much from the National Basketball Association drafts, and some colleges have long since opened their own sports programmes for them. Rising audience numbers mirror the gain in popularity, with most of the viewers watching from North America, China or South Korea. As with every sport, there is also a lot of money to be made. Broadcasters routinely sponsor E-Sports events, making them a valuable platform for advertisers and players alike.

Charity Galas

Private, small-scale donations can be a great source of income for various charities, but there is often a lot more effort involved in garnering attention from big spenders. This is where charity galas come in. Branding opportunities to generate money through charity are notable social events can improve attention and encourage large-scale donations. Quite frequently the event is an entertainment involvement or an auction, so the participants get some entertainment in return. In organising these events, it's worth spending money to make money, since establishing personal connections with the charity means more donations than cold-calling or advertising in the traditional way.

The Eurotunnel

The idea of constructing a large rail tunnel to connect England and France was finally agreed upon in 1986 and subsequently put into action a year later. It wasn't government funded but rather privately financed by corporations and banks. The tunnel was officially opened in May 1994 and is used for both the transport of goods and ordinary passenger traffic. This means tourists and locals go from mainland Europe to the United Kingdom can now choose between travelling by ferry across the Channel, or taking the train, or using their own vehicles, through the tunnel. With its length, the Eurotunnel is also one of the seven wonders of the modern world, together with structures like the Golden Gate Bridge and the Empire State Building.